



RFID tracking shopping cart location

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US Pat. 11513111 - Filed Aug 31, 2006 -

[0054] Likewise, system 170 could include one or both of a smart shopping cart sub-system 165 and a RFID tracking sub-system 163 adapted to monitor consumer

...

[APPLICATION] Method, system and program product for measuring customer preferences and ...

US Pat. 10887748 - Filed Jul 9, 2004

[0030] In the preferred embodiment, an RFID tracking device is affixed to an ...
Alternatively, the method for tracking a shopping cart may be achieved by ...**[APPLICATION] SYSTEM AND METHOD FOR TRACKING SHOPPING BEHAVIOR**

US Pat. 11853223 - Filed Sep 11, 2007

In one embodiment, IRU 1610 can be placed on a shopping cart 1645 or basket. ...
For example, traffic tracking 1620 may receive location data that comprises ...**Article identification and tracking using electronic shadows created by RFID ...**

US Pat. 7081818 - Filed May 17, 2004 - Checkpoint Systems, Inc.

Also, the tracking system can track a mobile RFID approach is more focused ...
caused by shopping product and type can be used to monitor inventory/location

...

Complete integrated self-checkout system and method

US Pat. 6507279 - Filed Jun 6, 2001 - Sensormatic Electronics Corporation

Preferably, the store is equipped with an RFID system to monitor shelf items ...
can be performed locally, at the shopping cart, or in a central location. ...**[APPLICATION] Media enabled advertising shopping cart system**

US Pat. 11291737 - Filed Dec 1, 2005 -

Such information may further be correlated with specific advertising displayed during the particular use of the shopping cart. [0112] The basket RFID reader

...

RFID system and method for tracking food freshness

US Pat. 6982640 - Filed Nov 21, 2002 - Kimberly-Clark Worldwide, Inc.

RFID SYSTEM AND METHOD FOR TRACKING FOOD FRESHNESS TECHNICAL FIELD The present invention relates generally to the field of food storage, ...

[APPLICATION] Media enabled shopping cart system with basket inventory

US Pat. 11291451 - Filed Dec 1, 2005 -

Thus, the RFID enablement of the shopping cart and the application of RFID ...
the consumer 85 may request the location of a specific product or request ...**[APPLICATION] Media enabled shopping cart system with point of sale identification**

US Pat. 11291353 - Filed Dec 1, 2005 -

Thus, the RFID enablement of the shopping cart and the application of RFID ...
the consumer 85 may request the location of a specific product or request ...

Consumer interactive shopping system

US Pat. 6837436 - Filed Nov 21, 2001 - Symbol Technologies, Inc.

As a supplement to these location tracking schemes or as an alternative approach
.... in a supermarket environment, a customer may have a shopping cart with ...

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